

There's Stock Picking. There's Indexing. Then There's Dimensional Investing.

There are many types of investing, from active methods that seek to outguess the market to passive approaches that try to track it. However, Dimensional takes a different approach—we go beyond indexing, and active management, in pursuit of higher expected returns.

Stock Pickers



*Outguess
the market*

- Stock pickers and market timers try to outguess the market and look for what they believe are pricing mistakes.
- In other words, they are making bets on what active managers think the stock market has missed.
- But research shows little evidence of any consistent success with these approaches.

Traditional Indexers



*Track
the market*

- Traditional indexers offer investors the ability to track the market or a subset of the market.
- But tracking an index leaves you with limited flexibility since index providers tell you what to hold and when to buy and sell, which can result in lower returns and higher trading costs for investors.
- Long periods between index reconstitutions can also lead to style drift—investors may end up holding assets that don't align with an index's stated purpose.

Dimensional



*Trust
the market*

- And then there is Dimensional: We trust market prices and rely on them to help identify securities with higher expected returns.
- Drawing insights from financial science and our internal research team, we emphasize areas of the market that we believe have higher expected returns.
- Then we seek to add value through daily implementation, using a systematic yet flexible approach to buy and sell securities.

Dimensional strategies are broadly diversified and low cost, like most passive strategies. But we go beyond indexing, and active management, with a process that has been tested, repeated, and refined for four decades.

Investments involve risks. The investment return and principal value of an investment may fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original value. Past performance is not a guarantee of future results. There is no guarantee strategies will be successful.

"Dimensional" refers to the Dimensional separate but affiliated entities generally, rather than to one particular entity. These entities are Dimensional Fund Advisors LP, Dimensional Fund Advisors Ltd., Dimensional Ireland Limited, DFA Australia Limited, Dimensional Fund Advisors Canada ULC, Dimensional Fund Advisors Pte. Ltd., Dimensional Japan Ltd., and Dimensional Hong Kong Limited. Dimensional Hong Kong Limited is licensed by the Securities and Futures Commission to conduct Type 1 (dealing in securities) regulated activities only and does not provide asset management services.

Dimensional Fund Advisors LP is an investment advisor registered with the Securities and Exchange Commission.

Investment products: • Not FDIC Insured • Not Bank Guaranteed • May Lose Value
Dimensional Fund Advisors does not have any bank affiliates.

AMERICAS
Austin, Charlotte, Santa Monica, Toronto, Vancouver

EUROPE
Amsterdam, Berlin, Dublin, London

ASIA PACIFIC
Hong Kong, Melbourne, Singapore, Sydney, Tokyo

dimensional.com

